



Animal Husbandry Infrastructure Development Fund (AHIDF)

CLFMA of India's 63rd National Symposium

Dr. Lipi Sairiwal, MVSc (Vety Pharmacology & Toxicology)

**Assistant Commissioner (AH)
Department of Animal Husbandry & Dairying
Ministry of Fisheries, Animal Husbandry & Dairying
Government of India**

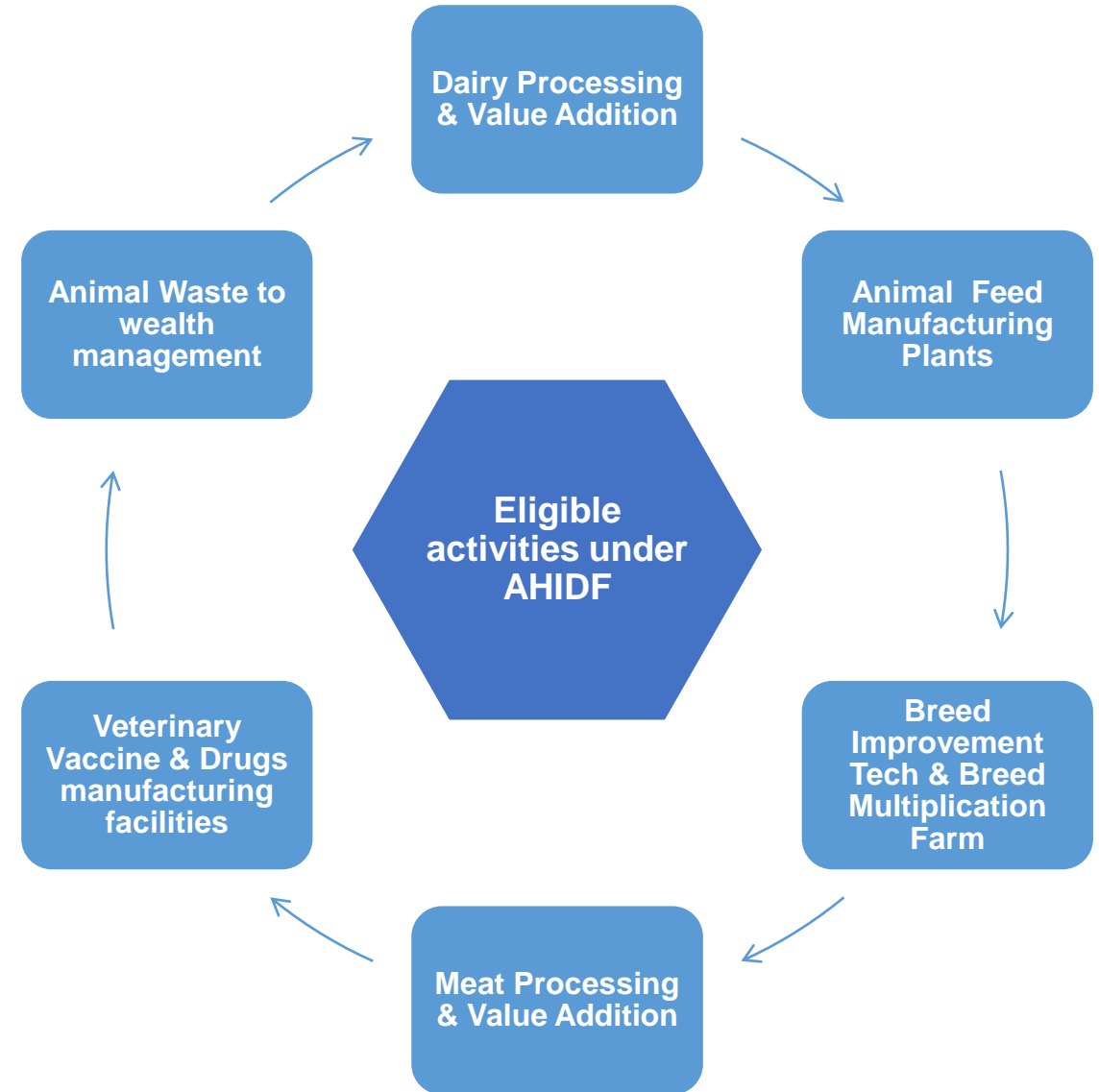


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DEPARTMENT OF
ANIMAL HUSBANDRY & DAIRYING

75
Azadi Ka
Amrit Mahotsav



- During covid times to strengthen the infrastructure of livestock sector cabinet approved Central Sector Scheme under the Prime Minister's AtmaNirbhar Bharat Abhiyan stimulus package on 24.06.2020
- Fund of **Rs. 15000 crore** for incentivizing investments to establish projects under eligible activities





Eligible Categories under AHIDF

Dairy processing and Animal Feed Manufacturing

Dairy Processing and Value Addition



Ice Cream unit



Ultra High Temperature (UHT) Milk processing unit with tetra packaging



Flavored Milk manufacturing unit



Whey powder manufacturing unit



Milk Powder manufacturing unit



Cheese manufacturing unit



Any other milk products and value addition manufacturing unit



Manufacture of quality testing equipment

Animal Feed Manufacturing



Establishment of Mini, Medium and Large Animal Feed Plant



Bypass protein unit



Total Mixed Ration Block Making Unit



Enrich Silage making unit



Mineral Mixture Plant



Animal Feed Testing Laboratory



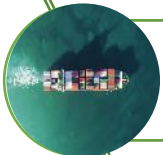
Feed supplements/feed premixes/mineral mixtures plant

Meat Processing and Value Addition

Meat Processing



Large scale integrated meat processing facilities/ plant/ unit



Export oriented integrated buffalo meat processing facilities



Integrated poultry meat processing facilities/ units



Pork processing facilities/units



Sausage, nuggets, ham, salami, bacon or any other meat products



These facilities could be integral part of meat processing units/Standalone meat VA unit

Breed Improvement Tech & Multiplication Farm

Technologically assisted poultry farm incl. purchase of Parent & Grand Parent stock



Breed improvement Technology and Breed Multiplication farm for pig



Breed improvement Technology and Breed Multiplication farm for sheep and goat



Breed improvement Technology and Breed Multiplication farm for cattle and buffalo



Breed Improvement Technology & Breed Multiplication Farm

Veterinary vaccines and Animal waste to wealth

Setting up of Veterinary Vaccine and Drugs Production Facilities



Establishment of new veterinary Vaccine manufacturing plant

Strengthening of existing vaccine manufacturing plant

Establishment of new veterinary drug manufacturing plant

Strengthening of Existing veterinary drug manufacturing plant

Strengthening of Existing veterinary diagnostic laboratory

Establishment of new veterinary diagnostic laboratory

Infrastructure for R&D facilities for vaccines and drugs and related activities

Animal Waste to Wealth Management (Agri-waste management)

Animal waste management (including agri-waste management)

- Production of PROM
- Production of Bio-CNG
- Innovative/modern methods of agri and animal waste management Including lignin extraction technology from animal/agri waste

Infrastructure development for manufacturing of cow dung/ cow urine-based products

Marketing infrastructure

- Construction of processing/marketing center
- Measuring/ packaging/ labelling facilities
- Cost of mobile marketing unit

Scheme Highlights and Progress under AHIDF

Scheme Highlights

Key Highlights of AHIDF

ELIGIBLE ENTITIES



Individual



FPO



MSME



Private Co.



Sec 8 Co

INCENTIVES



Interest Subvention of 3% payable up to **8 years**



Credit Guarantee fund for MSME projects and **credit guarantee cover under CGTMSE** scheme up to Rs 2.00 crores

FEATURES



No ceiling on the loan amount



Loan up to **90% of the estimated/actual project cost**



Convergence with **capital subsidy schemes** of other ministries or state level schemes



Ease of application process through online portal on **ahidf.udyamimitra.in**

Lending Model

Submission of application on portal



Proposal scrutiny by Department

Rejected Applications

Eligible Applications

Re-Submission



Documents uploading by Bank



Appraisal from PMA*



PSC/ PAC accord approval



Interest Subvention approval letters from department



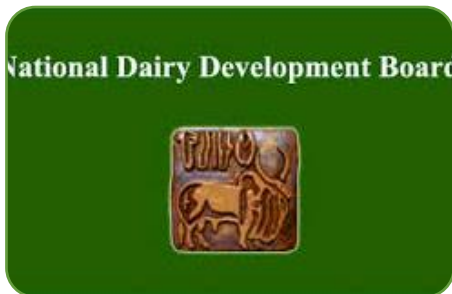
Term Loan disbursement from bank to applicant

**GT Bharat is working as scheme PMA*



Integration with Common Service Center (CSC)

- Integration of AHIDF online portal with CSC network to enhance the reach of AHIDF scheme to rural areas where the population has low access to technology/ internet.
- Handhold the people residing in remote rural areas in filling the application form to obtain the benefits of AHIDF scheme.



Engagement with NDDB for DPR Preparation

- Department has engaged National Dairy Development Board (NDDB) to take initiatives for DPR preparation of applicants.
- Major initiative to handhold the entrepreneurs mainly engaged in Dairy related activities.



Directory of Handholding Agencies & Sample DPRs

- Detailed of more than 20,000 handholding agencies with their area of expertise available on the portal
- Sample DPRs related to Cattle Feed Plant, Silage Manufacturing Unit and Dairy Product Manufacturing Unit are available on the portal
- Regular guidance being provided by the Department

AHIDF : Notable initiatives undertaken



Anchor model included for getting benefit under scheme



New categories added based on industry feedback



AHIDF benefits are being converged with central/ state government schemes



GIS tagging for better monitoring and integration with Google Maps



Free of cost DPR preparation by NDDB



Online Hassle-free application process ahidf.udyamimitra.in

For the effective implementation of the scheme, Department has developed an online portal for application submission along with applicable documents. All the stakeholders are connected with the portal.

“<https://ahidf.udyamimitra.in>”



AHIDF : Online Application



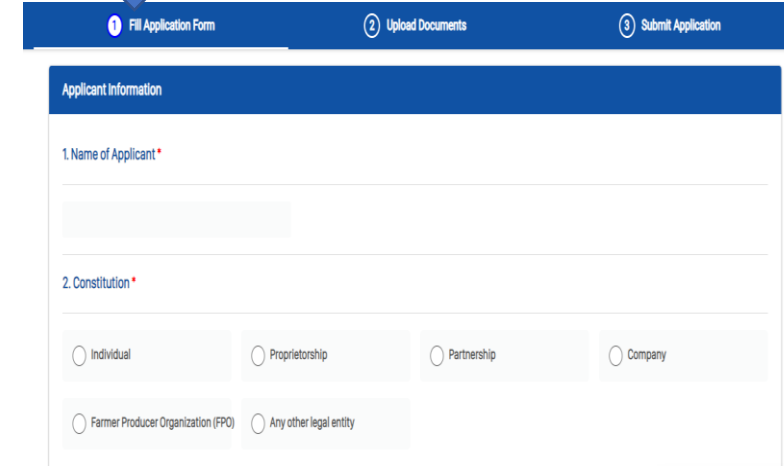
Step 1

Applicant can start its journey of online loan application form through “Apply for Loan” and “Login” buttons available on homepage.



Step 2

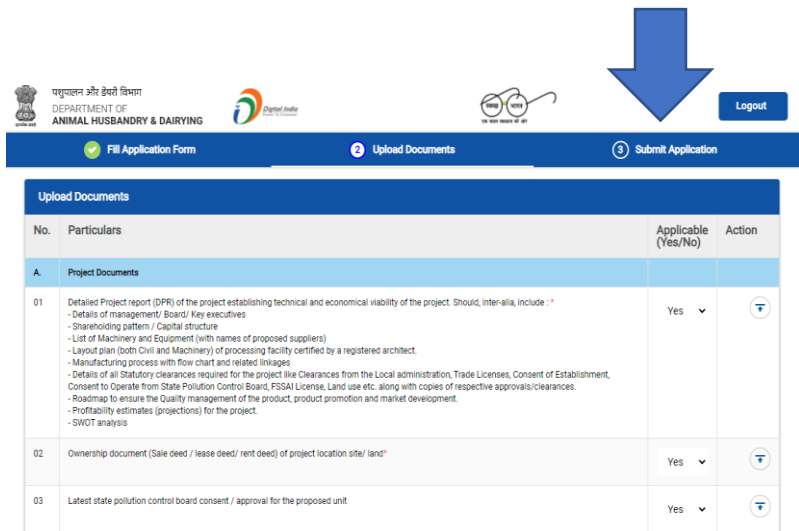
Applicant may register itself through its Mobile number. Verification of Mobile Number shall be done through OTP.



Step 3

After successful registration through Mobile No., applicant shall start filling its online loan application form.

AHIDF : Online Application



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Upload Documents

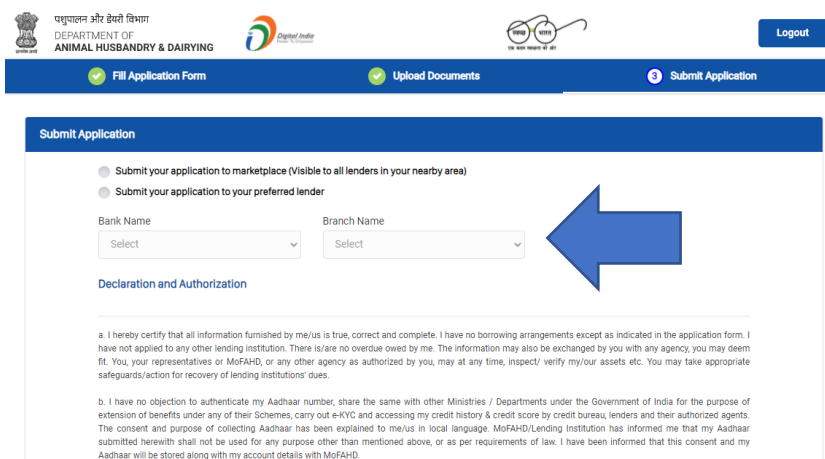
Logout

1 Fill Application Form 2 Upload Documents 3 Submit Application

No.	Particulars	Applicable (Yes/No)	Action
A. Project Documents			
01	Detailed Project report (DPR) of the project establishing technical and economical viability of the project. Should, inter-alia, include : <ul style="list-style-type: none">- Details of management/ Board/ Key executives- Shareholding pattern / Capital structure- List of Machinery and Equipment (with names of proposed suppliers)- Layout plan (both Civil and Machinery) of processing facility certified by a registered architect.- Manufacturing process with flow chart and related images- Details of all Statutory clearances required for the project like Clearances from the Local administration, Trade Licenses, Consent of Establishment, Consent to Operate from State Pollution Control Board, FSSAI License, Land use etc. along with copies of respective approvals/clearances.- Roadmap to ensure the Quality management of the product, product promotion and market development.- Profitability estimates (projections) for the project.- SWOT analysis	Yes	
02	Ownership document (Sale deed / lease deed/ rent deed) of project location site/ land*	Yes	
03	Latest state pollution control board consent / approval for the proposed unit	Yes	

Step 4

After filling the application form, Applicant shall upload the applicable documents on the portal.



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Submit Application

Logout

1 Fill Application Form 2 Upload Documents 3 Submit Application

☐ Submit your application to marketplace (Visible to all lenders in your nearby area)

☐ Submit your application to your preferred lender

Bank Name

Branch Name

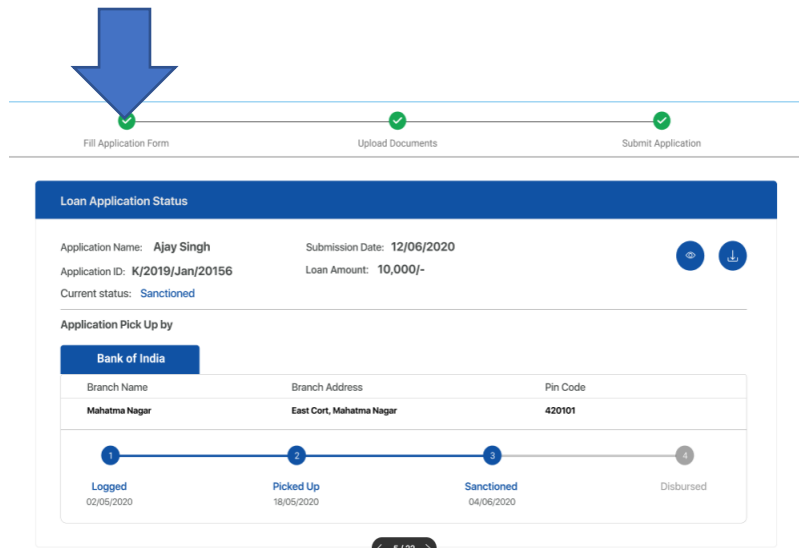
Declaration and Authorization

a. I hereby certify that all information furnished by me/us is true, correct and complete. I have no borrowing arrangements except as indicated in the application form. I have not applied to any other lending institution. There is/are no overdue owed by me. The information may also be exchanged by you with any agency, you may deem fit. You, your representatives or MoFAHD, or any other agency as authorized by you, may at any time, inspect/ verify my/our assets etc. You may take appropriate safeguards/action for recovery of lending institutions' dues.

b. I have no objection to authenticate my Aadhaar number, share the same with other Ministries / Departments under the Government of India for the purpose of extension of benefits under any of their Schemes, carry out e-KYC and accessing my credit history & credit score by credit bureau, lenders and their authorized agents. The consent and purpose of collecting Aadhaar has been explained to me/us in local language. MoFAHD/Lending Institution has informed me that my Aadhaar submitted herewith shall not be used for any purpose other than mentioned above, or as per requirements of law. I have been informed that this consent and my Aadhaar will be stored along with my account details with MoFAHD.

Step 5

After uploading documents, applicant shall get an option to submit its loan application to a Preferred lender. After the selection, application will be submitted.



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Loan Application Status

Logout

1 Fill Application Form 2 Upload Documents 3 Submit Application

Application Name: Ajay Singh Submission Date: 12/06/2020

Application ID: K/2019/Jan/20156 Loan Amount: 10,000/-

Current status: Sanctioned

Application Pick Up by

Bank of India

Branch Name	Branch Address	Pin Code
Mahatma Nagar	East Cort, Mahatma Nagar	420101

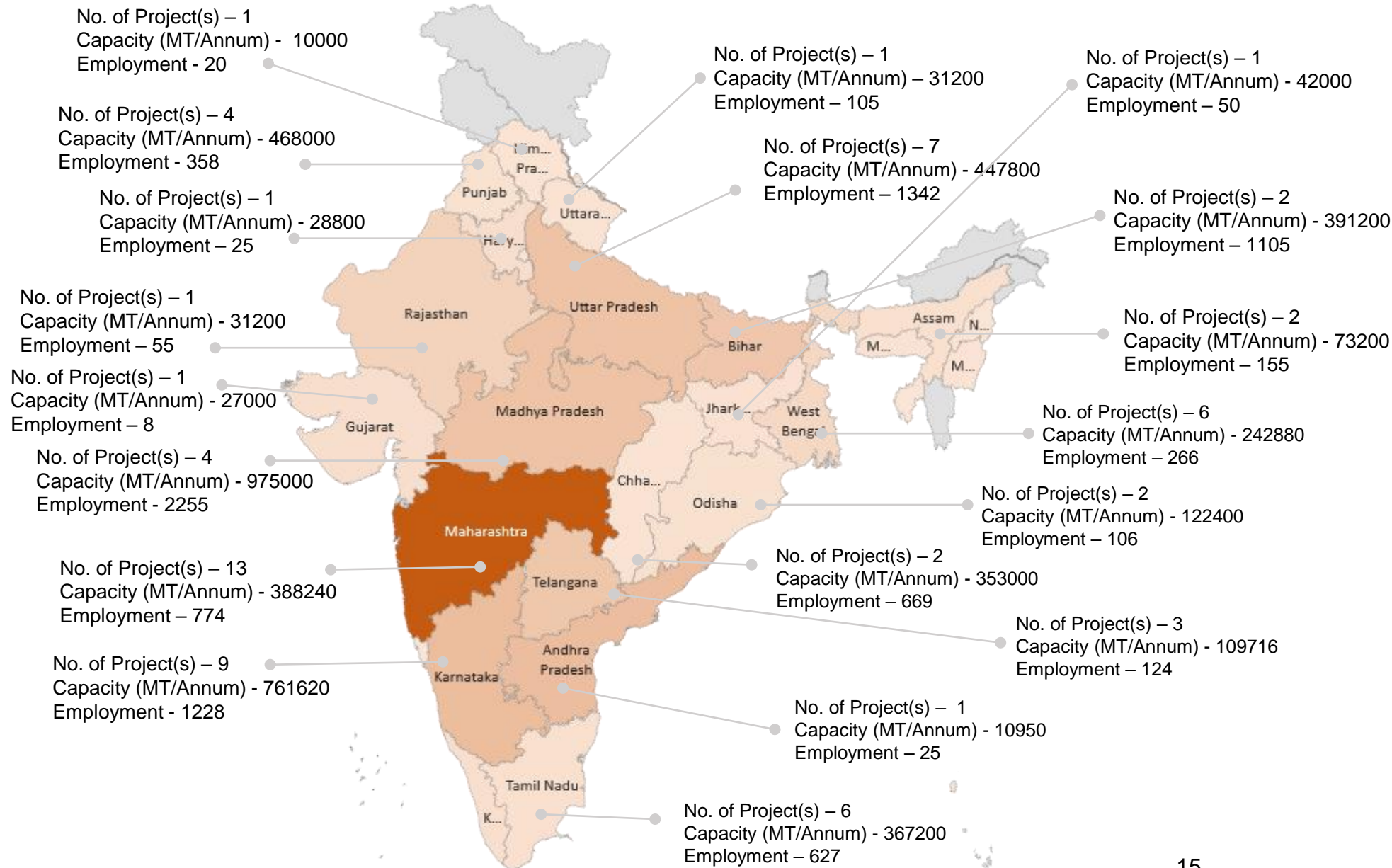
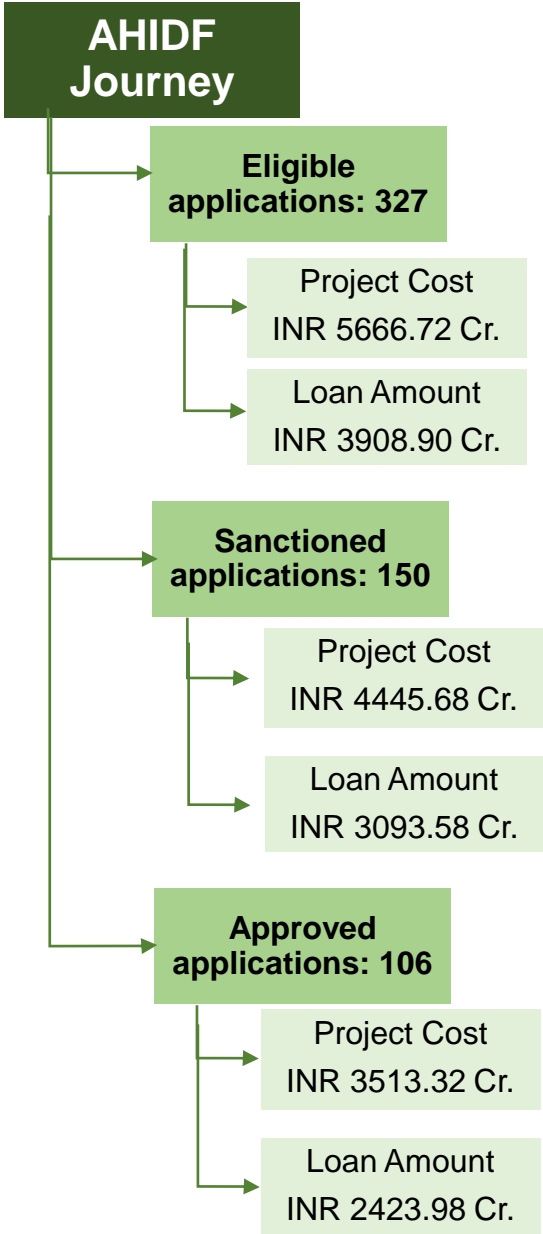
1 Logged 02/05/2020 2 Picked Up 18/05/2020 3 Sanctioned 04/06/2020 4 Disbursed

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Step 6

After successful submission of online loan application form, applicant shall move to application status window where it can check the status of its application.

Projects of animal feed sanctioned (State-wise)



AHIDF: Impact on the sector



Meat Processing (11)

- Meat Processing and value addition with the capacity of 5.47 lakh MT per year
- Increased export of frozen meat
- Total 1486 employment Increased



Dairy Processing (61)

- Milk processing and value addition with capacity of more than 13.14 lakh MT per year
- Total 4303 employment Increased
- Approx. 50000 farmers are benefitted
- Increased export potential



Animal Feed Plant (67)

- Total Feed Plant around 46.59 lakh MT per year
- Cattle Feed Plant around 11.67 lakh MT per year (25%)
- Poultry Feed Plant around 34.92 lakh MT per year (75%)
- Total 9289 employment Increased



Breed Improvement (10)

- 97200 birds under 1+3 (one batch in brooder-cum-grower stage and three batches in laying stage) laying pattern + 300 cattle
- More than 10234 MT annual capacity
- Total 956 employment increased



Animal Waste to Wealth (1)

- A Plant manufacturing 11822 kg of Compressed Biogas, 16500 kg of fertilizer and 7000 kg of Lignin
- Total 40 employment Increased

Role of CLFMA in AHIDF Promotion

1



Awareness

CLFMA has time and again mobilized its resources in creating awareness about the scheme

2



Hand-Holding

CLFMA has provided hand-holding support to applicants in filling applications under AHIDF

3



Participation

Personnel of CLFMA have continuously made their presence feel by participating in various virtual/physical events organized by DAHD

CLFMA is one of the important stakeholders for AHIDF Scheme

21. AWARENESS GENERATION

21.1. There are various stake holders who can avail benefit of the scheme. These stake holders need to be aware of the scheme adequately so that they can access the fund. Therefore, the Central Government will use Electronic, Print and Social Media to create public awareness.

21.2. The Stake Holders' like Indian Dairy Federation (IDF), **Compound Livestock Feed Manufacturers' Associations (CLFMA)**, All India Livestock and Meat Exporters' Association, State Government's Livestock Corporation, CII, FICCI, ASSOCHAM and others will be involved in awareness creation.

Animal feed companies assisted under AHIDF

S. No.	Company	Product	Project Cost (INR Cr.)	Employment
1	Abhyudaya Farms Pvt Ltd	Mash, Pellets & Crumbles	24.82	60
2	Abis Exports India Private Limited	Mash, Pellets & Crumbles	100.00	1000
3	Abis Exports India Private Limited	Mash, Pellets & Crumbles	100.00	1000
4	Abis Exports India Private Limited	layer Type Chick Mash,grower Mash, Milch cow Ration	40.00	600
5	Abis Exports India Private Limited	Pellets & Crumbles	83.55	850
6	Abis Exports India Private Limited	Pellets & Crumbles	360.00	2000
7	AFI Oils Private Limited	Mash, Pellets & Crumbles	7.48	31
8	Ajooni Biotech Limited	Pellet Feed	3.43	30
9	Amba Feeds	Pellet Feed	26.26	176
10	Anantham Proteins India Private Limited	Meal cake	6.60	25
11	Ananya Farms Food	Mash, Pellets & Crumbles	1.20	6
12	Aravali Agro India Pvt Ltd	Mash, Pellets & Crumbles	3.64	
13	Archana Vijay Jadhav	Pellets & Crumbles	6.20	40
14	Banoth Soma	Mash	0.04	3
15	Bisui Agro Vet Private Limited	Mash, Pellets & Crumbles	1.74	13
16	Chhabra Silage Company	Mash, Pellets & Crumbles	7.91	30
17	DA Egg Feeds Pvt Ltd	Meal cake	22.27	69



S. No.	Company	Product	Project Cost (INR Cr.)	Employment
18	Damayanti Farmers Producer Company Limited	Pellets & Crumbles	4.08	40
19	Divana Govinda Bhat	Mash	1.04	11
20	Flora Biochem Private Limited	Pre-Broiler Starter Premix, LAYER MASH, Broiler BF Concentrate, Broiler Starter Premix, Broiler Finisher Premix	7.74	25
21	Gem Ultra Private Limited	Pellets & Crumbles	50.84	46
22	Govind Feed Mill	Pellet Feed	0.05	2
23	Hatsun Agro Product Limited	Mash, Pellets & Crumbles	23.04	21
24	Himalaya Food Industries Private Limited	Mash, Pellets & Crumbles	6.58	50
25	Huvepharma Sea Pune Pvt Ltd	Pellet Feed	1.72	5
26	Jalaram Vetcare Industries	Mash	9.98	50
27	Japfa Comfeed India Private Limited	Pellets & Crumbles	37.46	118
28	Kamdhenu Poultry Feed	layer Type Chick Mash, grower Mash, Milch cow Ration	8.15	110
29	Kanakdham Foods P Ltd	Mash	15.38	30
30	Krishi Nutrition Company Private Limited	Poultry & Cattle Feed	42.41	200
31	Megataj Agrovvet Pvt Ltd	Mash, Pellets & Crumbles	5.19	25
32	Mrittika Greens LLP	Feed Mixer	0.59	13
33	Ms Fortune Poultry Feeds	Mash, Pellets & Crumbles	18 2.66	25

Animal feed companies assisted under AHIDF

S. No.	Company	Product	Project Cost (INR Cr.)	Employment
34	Nanda Feeds Private Limited	Pre-Broiler Starter Premix, LAYER MASH, Broiler BF Concentrate, Broiler Starter Premix, Broiler Finisher Premix	9.29	75
35	Natural Living Pvt Ltd	Mash, Pellets & Crumbles	66.50	200
36	Nature Delight Cattle Feeds Private Limited	Mash	26.27	435
37	Nature Valley Farms LLP	Baled Silage	0.37	5
38	NR Rajesh	Pellets & Crumbles	1.26	15
39	Premium Chick Feeds Private Limited	layer Type Chick Mash, grower Mash, Milch cow Ration	20.00	60
40	Premium Chick Feeds Private Limited	Meal cake	32.10	169
41	Rajesh Gupta	Pellets & Crumbles	1.00	20
42	Ramija Yasin Fakir	Mash, Pellets & Crumbles	0.50	13
43	Ravikumar D	Pellets	0.82	15
44	Rohini Sumitra Powar	Mash	0.19	6
45	RR Animal Health Care Limited	NA	5.96	61
46	S P Lab	Pellets & Crumbles	6.50	28
47	S S Super Foods Pvt Ltd	Pellets & Crumbles	93.21	90
48	Sanskriti Cattle Feed	Pellets & Crumbles	0.27	7
49	Senthil Andavar Proteins Private Limited	Pellets & Crumbles	9.79	100
50	Shalimar Pellet Feeds Limited	Mash	15.27	50
51	Shivakumar	Mash	0.60	8



S. No.	Company	Product	Project Cost (INR Cr.)	Employment
52	Sikha Progressive Industries Private Limited	layer Type Chick Mash, grower Mash, Milch cow Ration	0.77	20
53	Simran Agrovet Private Limited	Pre-starter, Starter Crumble, Finisher Pellet	6.67	50
54	Smt Mounika M	Mash	0.70	8
55	Sona Vets Private Limited	layer Type Chick Mash, grower Mash, Milch cow Ration	18.03	50
56	Suguna Foods Private Limited	Mash, Pellets & Crumbles	10.66	105
57	Suguna Foods Private Limited	Mash, Pellets & Crumbles	16.00	80
58	Suguna Foods Private Limited	Mash, Pellets & Crumbles	16.20	80
59	Suguna Foods Private Limited	Mash, Pellets & Crumbles	8.00	55
60	Suguna Foods Private Limited	Mash, Pellets & Crumbles	14.95	80
61	Suguna Foods Private Limited	Mash, Pellets & Crumbles	12.00	105
62	Suguna Foods Private Limited	Mash, Pellets & Crumbles	8.80	105
63	Suguna Foods Private Limited	Mash, Pellets & Crumbles	10.45	105
64	Surabhi Breeding Farms	Mash	16.00	80
65	Tiwana Oil Mills Private Limited	Animal Feed Supplements	29.50	267
66	Utkal Feeds Private Limited	Mash, Pellets & Crumbles	12.78	26
67	Wowsoya Organic Pvt Ltd	Soya Meal	6.73	12





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Thank You

Department of Animal Husbandry & Dairying
Ministry of Fisheries, Animal Husbandry & Dairying
Government of India