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POULTRY AGAT ENGLISH WEEKLY ON POULTRY INDUSTRY

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## "Surging Ahead" – The Theme Of Clfma's Seminar In Coimbatore

of India organized a successful seminar along with Broiler Coordination Committee (BCC) at The Residency Tower, Legend Hall, Avinashi Road, here, on Friday, May 3rd, 2024 evening. The theme of the seminar was "Surging Ahead Towards the Next Level: Contributing to the Five Trillion Economy."

Zonal President - South of Clfma, extended a participants at the seminar. He provided insights into the challenges confronting the poultry industry.

Following this, Mr. Suresh Deora, Chairman of Clima of India, introdugracious welcome to all Clfma of India.

Coimbatore: Clfma focus on corn, ethanol, DDGS, and freight logistics.

Clfma Hon. Secretary, Mr. Abhay Shah introduced Mr. Amit Sachdev, Regional Consultant at the US Grains Council. Mr. Sachdev presented an indepth analysis titled "India Corn Outlook." Overall, Mr. Amit Sachdev's presentation provided valuable insights into the current Mr. R. Ramkutty, dynamics and future prospects of the corn market in India, addrewarm welcome to all ssing key factors such as demand drivers, supply challenges, and potential areas for development.

Clfma Treasurer Mr. Nissar F. Mohammed introduced Mr. Jaison John, India Team Lead at ced the theme "Surging USSEC & Managing Ahead" and extended a Committee Member of Centre program. He also discussed the expansion of US soybean crush capacity and the expected impact on soybean meal production. Additionally, he touched upon the National Oil Mission and rapeseed production

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attendees.

The Presidential address and moderation of the deliberations were carried out by Mr. R. Lakshmanan, Chairman of BCC and Managing Committee Member of Clfma of India.

Clfma Dy. Chairman Mr. Divya Kumar Gulati introduced Mr. Reece H. Cannady, Director of the US Grains Council. He delivered an insightful presentation titled "Emerging Trends and Challenges in Grains." Overall, the presentation provided a comprehensive overview of the current trends and challenges in the grains market, with a

Mr. Jaison John in his deliberation pointed out that rising raw material prices will lead to higher food prices and potentially lower food quality. He suggested that importing genetically modified (GM) raw materials could be one viable solution. He delivered a comprehensive presentation titled "Protein Meals: Present, Future Trends, and Challenges." In his presentation, he highlighted India's progression towards maturity in food demand and outlined strategies to address protein challenges, particularly through initiatives like the Soy Excellence

## **POULTRY JAGAT**

## "Surging Ahead"...

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scenarios, providing comprehensive insights into the future of protein meals in India.

Mr. R. Ramkutty, Clfma's South Zone President introduced Dr. T. Bina, Director of the Happy Valley Business School, who delivered a compelling presentation titled "Profe-



ssionalism in Family Business." Throughout her presentation, she delved into the intricate life cycle of family busine-sses, exploring various stages and challenges. Dr. T.



Bina supplemented her insights with enligh-tening case studies that exemplified real-world scenarios and lessons learned within family-owned enterprises.



The Question-and-Answer session concluded on a high note, characterized by its interactivity and engagement. Following this enriching exchange, Mr. Divya Kumar



Gulati, Deputy Chairman of CLFMA of India, delivered a gracious Vote of Thanks, expressing gratitude to all participants for their active involvement and contributions.

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Ludhiana: Clfma of India hosted a seminar on "Feed Ingredients -Supply Price and Alternatives" on May 11, 2024, in collaboration with the Department of Animal Nutrition, Guru Angad Dev Veterinary and Sceinces Animal University (GADVASU), in Ludhiana. The event was supported by the Progressive Dairy Farmers Association, the All Feed Millers Associa-tion of Punjab, and the Animal Nutrition Society of India.

Mr. Suresh Deora, Chairman of Clfma of India, delivered the Welcome Address and introduced the association to all participants. Mr. Daljeet Singh Gill, President of PDFA, discussed "Opportunities for Dairy Farmers of Punjab." Mr. Ashok Kumar, President of AFMA, addressed the "Challenges for Feed Millers in Punjab." Dr.

Clfma's Grand Seminar On Feed Ingredients At Gadavasu — Ludhiana

Gulati, Deputy Chairman of Clfma of India, delivered the vote of thanks.



Padhi, Advisor to the All India Distillers Association, addressed the availability of DDGS in India. Dr. Ruchika Bhardwaj, a millets breeder from PAU, highlighted the importance of millets in animal feeds.

an important role in organizing the event. Dr. Dinesh Bhosale was the

Master of the Ceremony.
The seminar concluded with Mr. Divya Kumar

Approximately 150 participants from various sectors attended the event.



Dr. Rameshwar Singh, Hon'ble Vice Chancellor of Bihar Animal Sciences University, graced the seminar as the Guest of Honour. He extended an invitation to the dairy farmers of Punjab to train their counterparts in Bihar and discussed maize production in the state. Dr. Inderjeet Singh, Hon'ble Vice Chancellor of GADVASU, attended as the Chief Guest and spoke about the potential of GM crops, promising full support from the university.

Mr. S. V. Bhave, Past Chairman of CLFMA OF INDIA, discussed "Recent Trends in the Biofuel Industry." Mr. Sanjit use of DDGS in animal feeds.

**Dried Distillers Grains** with Solubles (DDGS) is a valuable protein source produced by ethanol manufacturers using rice or maize. Rice DDGS contains 43-45% protein, while maize DDGS contains 26-28% protein. It can be used in animal feeds at levels of 1-5%. For optimal use, DDGS should have a moisture content of no more than 11%, be free from aflatoxins, and not be over-processed.

Dr. Udeybir Singh Chahal, Head and Professor, Department of Animal Nutrition and President, ANSI played